

Taylor Jackson Buchanan

www.taylorjacksonbuchanan.com

Contact Information



taylorjacksonbuchanan@gmail.com



979.324.1953

Education

MASTER OF ARTS

Journalism

The University of Texas at Austin
Graduated May 2018 | 4.0 GPA

BACHELOR OF SCIENCE

Communication Studies

The University of Texas at Austin
Graduated May 2012 | 3.89 GPA

International Study

S.I.T. STUDY ABROAD

Spanish-language immersion
Valparaiso, Chile | Feb.–June 2011

Internships

PUBLIC RELATIONS

Midway I.S.D. | Jan.–June 2015

DIGITAL MARKETING

Baylor University | Aug.–Dec. 2014

MULTI-MEDIA PRODUCTION

Texas Standard | May–Aug. 2017

Experience

EDITOR

Community Impact Newspaper | Feb. 2019–current

- Planned, assigned and edited content, photography and infographics for the company's flagship newspaper
- Developed an editorial calendar and managed a team of five
- Authored daily digital and monthly print content
- Established relationships with community and business leaders

SENIOR REPORTER

Community Impact Newspaper | May 2018–Feb. 2019

- Authored daily digital and monthly print content
- Photographed events, individuals and groups
- Collaborated with a graphic designer to create infographics for print and web
- Composed daily creative copy for Facebook and Twitter

WEBMASTER, SCHOOL OF JOURNALISM

The University of Texas | Sept. 2016–May 2018

- Created and curated web content
- Managed two undergraduate student interns
- Photographed events, individuals and groups

MARKETING COMMUNICATION SPECIALIST

Baylor University | June 2015–May 2018

- Served as Managing Editor of *BaylorNews*, a quarterly print publication for Baylor faculty and staff
- Developed original marketing materials and university brand campaigns across platforms

TEACH FOR AMERICA CORPS MEMBER

KIPP Truth Academy | June 2012–July 2014

- Developed rigorous, differentiated daily lesson plans as the only sixth grade reading and writing instructor on campus
- Collaborated with a diverse teaching team across disciplines

Skills

COPYWRITING AND EDITING



PHOTOGRAPHY



DATA LITERACY



SOCIAL MEDIA



GRAPHIC DESIGN



VIDEOGRAPHY

